

Privacy Policy

Effective Date: 7/11/25 **Last Updated:** 7/15/25

PayForward, LLC ("Company," "we," "us," or "our") respects your privacy and is committed to protecting the personal information you share with us. This Privacy Policy explains how we collect, use, and share information through our website located at PayForward.com (the "Site").

1. Information We Collect

We collect personal and business information when you voluntarily provide it to us through contact forms, demo requests, or newsletter sign-ups. This may include:

- **Name**
- **Business email address**
- **Phone number**
- **Company name**
- **Job title**
- **Other information you choose to provide**

We do **not** knowingly collect personal information from individuals using the site in a personal, consumer capacity.

2. How We Use Your Information

We use the information you provide to:

- Respond to inquiries or contact requests
- Schedule product demos or meetings
- Send marketing communications (if you opt in)
- Improve our website and service offerings
- Comply with legal obligations

3. How We Share Your Information

We do **not** sell or rent your information. We may share your information with:

- **Authorized employees and contractors** who help us operate the Site or manage client relationships
- **Service providers** (e.g., CRM platforms, email providers) under strict confidentiality obligations
- **Legal or regulatory authorities** as required by law or to protect our legal rights

4. Data Security

We use industry-standard administrative, technical, and physical safeguards to protect the information you provide. However, no data transmission over the internet is entirely secure. Please use caution when submitting any personal or business information.

5. Your Choices

You may:

- **Opt out** of marketing emails at any time by using the unsubscribe link in our messages
- **Request access to or deletion of your information** by contacting us at support@payforward.com
- **Decline to provide information**, but this may limit your ability to use certain features of the Site

6. Cookies and Tracking

We may use cookies and similar technologies to:

- Analyze traffic and usage patterns
- Customize your browsing experience
- Track interactions for marketing purposes

You can manage cookie settings through your browser preferences.

7. Third-Party Links

Our Site may include links to third-party websites. We are not responsible for the privacy practices or content of those sites.

8. International Users

If you are accessing the Site from outside the United States, your information may be transferred to, stored in, or processed in a country where privacy laws may differ. By using our Site, you consent to such transfers.

9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. When we do, we will revise the “Effective Date” above. Your continued use of the Site after any changes signifies your acceptance of the revised policy.

10. Contact Us

If you have any questions about this Privacy Policy or how we handle your information, please contact us at:

PayForward, LLC

27200 Tourney Road, Suite 450

Valencia, CA 91355

PayForward.com